



POPULAR SCIENCE ARTICLE

Advancing Agricultural Sustainability through Artificial Intelligence

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Abstract

Artificial Intelligence (AI) is rapidly transforming agriculture by enabling smarter, more efficient and sustainable farming practices. Through tools like precision agriculture, crop monitoring and AI-powered data analysis, farmers can optimize input use, improve yields and reduce environmental impact. Real-world examples such as Microsoft's AI Sowing App in India and Carbon Robotics' Laser Weeder have shown impressive results, including yield increases of up to 40%, water savings of 30% and herbicide reductions of over 80%. AI combined with technologies like drones, IoT devices and autonomous machinery offers promising solutions to challenges like climate variability, pest outbreaks and resource scarcity. New advancements such as deep learning and generative AI are further improving prediction accuracy and decision-making tools. However, barriers such as high costs, poor rural infrastructure, limited data quality and ethical concerns remain. Inclusive design, supportive policies and open data initiatives are crucial to ensure that AI benefits are accessible to smallholder farmers and contribute to sustainable food security.

Keywords: Artificial Intelligence, Precision, Robotics, IoT, Food security, Infrastructure

Introduction

Agriculture is under increasing pressure from climate change, resource scarcity and growing food demand. Traditional farming methods are no longer sufficient to meet the challenges of yield stagnation, input inefficiency and environmental degradation. AI has emerged as a pivotal technology for modernizing agriculture. AI systems analyze real-time data from sensors, drones and satellites to offer precision insights on irrigation, fertilizer application, pest management and harvesting (Bhat *et al.*, 2025).

Precision agriculture AI's most widely adopted segment optimizes management zones within fields, enabling variable rate seeding, spraying and digital soil mapping. Beyond crops, AI technologies extend to livestock, fisheries and supply chains, facilitating early disease detection, smart feeding, logistics optimization and market forecasting (Nawaz *et al.*, 2025; Bhat *et al.*, 2025). Key real-world successes, such as Microsoft - ICRISAT's AI Sowing App in India,

have delivered yield improvements of 10-40% while reducing water and pesticide use.

Despite progress, challenges persist. Only ~27% of U.S. farms adopt precision agriculture practices, due to costs, data-sharing concerns and inadequate farmer training. In developing regions, limited connectivity and infrastructure hinder deployment, while ethical questions around data privacy and labour displacement remain unresolved (Bhat *et al.*, 2025). Nevertheless, AI's potential to drive climate resilience, improve food security and promote sustainable practices is profound.

Precision Agriculture and Crop Monitoring

Precision agriculture leverages AI, GPS, drones, IoT and machine learning to tailor farming practices at granular levels. Multispectral drone imagery and satellite data feed into deep learning models e.g., Convolutional Neural Networks (CNNs) to identify nutrient deficiencies, water stress, disease hotspots and

weed patches (Nawaz *et al.*, 2025). These models support variables like variable - rate fertilizer application and targeted irrigation, which can reduce fertilizer use by 25 %, save up to 30 % water and cut pesticide application by 30–97 % in some cases.

IoT-enabled soil sensors and edge AI platforms allow real-time decisions even in low-connectivity areas. A system based on pheromone traps and embedded Deep Neural Networks (DNNs) can continuously detect pests without farmer intervention (Albanese *et al.*, 2021). Similarly, networks integrating low-cost IoT and predictive analytics deliver hyper-local weather forecasts to guide planting and irrigation schedules (Das & Nayak, 2024). The cumulative effect: stronger resource efficiency, improved crop health and sustainable input use.

Pest and Weed Management

Global crop losses due to pests and diseases range from 20-40 %, disproportionately affecting developing regions. AI offers early detection and precision targeting through image-based diagnosis and robotic weed removal. AI vision systems embedded in agricultural robots like Laser Weeder G2 and John Deere's See & Sprayachieve herbicide reductions up to 90%. In trials, Carbon Robotics' systems enabled AI-based mechanical weed removal with high accuracy and large-scale scalability.

The Spotta system, combining IoT-sensor pheromone traps with AI, detects pest infiltration on average 3 months earlier than traditional methods and cuts pesticide use by 40% in trials across Qatar and UAE (News Insider, 2025). Embedded edge-AI pest detection tools (Albanese *et al.*, 2021) further enable autonomous, low-power monitoring inside traps. Overall, these technologies reduce chemical reliance, restrict spread of disease and lower human exposure to pesticides.

Smart Irrigation, Fertilizer Optimization & Resource Conservation

AI-driven irrigation systems integrate soil moisture sensors, weather forecasts and predictive models to schedule precise watering cycles. This results in water validation reductions of ~25–30 % without sacrificing yields (Das & Nayak, 2024). Models also support variable rate fertilizer dosing based on crop stage, soil data and imaging; these reduce fertilizer usage and runoff by 15-25 %.

Companies like CropX, Fasal (India) and Netafim deliver AI-based irrigation advisories via mobile apps in local languages, reducing water use by ~40% in pilot fields. Smallholder-friendly systems like Agripilot.ai integrate satellite data, sensors and generative AI to advise daily farming tasks, cutting input costs by 50% and boosting yields by 40% in initial trials.

Livestock, Fisheries and Smart Farm Management

AI applications extend into animal agriculture. Wearable devices and camera systems detect early signs of illness, abnormal feeding, or reproductive cycles in livestock, improving health and productivity. Cargill's Enteligen platform and Connecterra's Ida assistant have boosted dairy productivity by 10-15% via early disease detection and feed optimization (Nawaz *et al.*, 2025).

In aquaculture, AI-driven feeders like Indonesia's eFishery reduce feed costs by ~25-30% and increase fish biomass. Predictive analytics monitor oxygen levels and disease risks, cutting mortality in salmon farms by ~18% (Nawaz *et al.*, 2025). These gains contribute to animal welfare and resource-efficient operations.

Farm management platforms Adobe CropIn, John Deere Operations Center integrate AI tools for yield forecasting, field mapping, irrigation scheduling and compliance tracking, enabling comprehensive farm oversight (Bhat *et al.*, 2025).

Market Forecasting, Supply Chain and Agri-logistics

AI improves market planning by forecasting crop prices, demand cycles and supply trends using weather data, economic indicators and planting behaviour. Platforms like IBM's Watson provide advisory services on planting based on market forecasts and region-specific conditions (Bhat *et al.*, 2025). In India, approximately 3,000 farmers received voice-based pest risk alerts that helped double income in select districts.

In logistics, companies such as Agri Digital and Solinftec (Brazil) apply AI for routing, spoilage prediction and inventory management, reducing post-harvest losses by ~15% (Bhat *et al.*, 2025). Autonomous vehicles and predictive scheduling also cut transport costs and increase supply chain transparency.

Climate-Smart Agriculture and Environmental Sustainability

AI's role in climate-smart agriculture involves predictive modeling for resilient planting decisions and adaptive water management. By integrating historical weather data and forecasting models (CNNs, LSTM networks), AI aids in decision-making during extreme climates (Nawaz *et al.*, 2025). Precision irrigation and fertilizer application reduce greenhouse gas emissions and resource overuse. AI platforms monitor soil carbon and support certification for carbon credits.

Agroecological applications include AI-enabled pest population tracking and biodiversity monitoring, enabling integrated pest management and reducing reliance on broad-spectrum pesticides. These environmental efficiencies enhance soil health and biodiversity.

Key Facts and Figures

AI is making a real difference on farms by helping improve efficiency and reduce waste. Studies show that using AI in agriculture can boost crop yields by 10 to 40 percent, giving farmers better returns from the same land. Smart irrigation systems are helping save water by up to 30 percent by watering only when and where it is needed (Das and Nayak, 2024). AI also helps cut back on fertilizer use by around 15 to 25 percent through more precise application. When it comes to pesticides and herbicides, tools like See and Spray can reduce chemical use by as much as 90 percent which is better for both the environment and farm workers. After harvest, AI-driven logistics tools are helping reduce crop losses by about 15 percent which means more food reaches the market and farmers earn more. AI is also helping farmers manage climate risks by improving forecasts and reducing the chance of crop failure especially for smallholders. With growing interest and investment, the global market for agricultural robots is expected to reach over 11 billion dollars by 2025. These changes show that AI is not just a futuristic idea but a practical tool already improving everyday farming.

Challenges and Ethical Considerations

While AI's benefits are significant, several challenges must be acknowledged. Data quality and availability remain limited in rural contexts, impeding model performance (Bhat *et al.*, 2025). Infrastructure gaps particularly in connectivity, cloud access and power limit access among smallholder farmers.

Economic inequality persists: high startup costs often exclude poorer farmers (Bhat *et al.*, 2025). Only about 27 % of U.S. farms report use of precision agriculture tools. Digital literacy barriers further hamper adoption.

Ethical concerns center on data ownership, consent and transparency. In many systems, farmer data is collected without clear governance, exposing them to exploitation. Moreover, automation technologies risk labour displacement, particularly among rural wage earners (Bhat *et al.*, 2025).

Training and support frameworks are needed to ensure models are explainable and transparent, avoiding black-box AI that farmers cannot trust (Bhat *et al.*, 2025). Finally, large-scale AI modeling carries a carbon footprint that must be balanced against sustainability goals.

Future Trends and Prospects

Research forecasts rapid evolution in AI for agriculture. According to a recent systematic review, over 200 studies in 2025 explore advanced deep-learning techniques, vision-language models like CLIP and multimodal AI designed for agricultural tasks (Nawaz *et al.*, 2025). Future systems will integrate generative AI for personalized farm planning, automated farm assistants and richer decision support (Nawaz *et al.*, 2025).

Edge-AI solutions will enable real-time processing offline, reducing reliance on connectivity (Albanese *et al.*, 2021). Platforms combining block chain, AI and nanotechnology will promote traceability, soil health monitoring and targeted nano-fertilizer delivery.

Public-private partnerships, like PAU-BITS Pilani in India, aim to build research-to-practice pipelines and train agritech professionals (Times of India, 2025). Climate finance scaling efforts such as AIM for Scale promise wider access for smallholders.

Environmental Improvements Driven by AI in Agriculture

AI is helping farmers take better care of the environment by making everyday farming decisions smarter and more efficient. One of the most noticeable changes is in water use. Farmers can now water crops more precisely, cutting water use by around 30%. That means less overwatering and better conservation of a precious resource. Fertilizer use is also getting smarter. With AI, farmers can apply nutrients only where and when they are needed, leading

to an estimated 25% increase in efficiency. This not only saves money but also reduces runoff that can pollute rivers and soil. On a bigger scale, AI helps lower greenhouse gas emissions about a 20% drop by supporting better planning, reducing fuel use and promoting low-carbon practices.

AI is also helping prevent crop losses. By detecting early signs of pests or disease, farmers can act fast and avoid losing up to 25% of their yield. Even the health of the soil is getting more attention. AI tools now help track how much carbon is stored in the ground and encourage farming practices that boost carbon sequestration by around 15% (Fig. 1).

These are not just numbers, they represent real, on-the-ground improvements that are already making a difference. As AI becomes more available to farmers everywhere, especially smallholders, its environmental benefits will only continue to grow. It is a clear sign that technology and sustainability can go hand in hand.

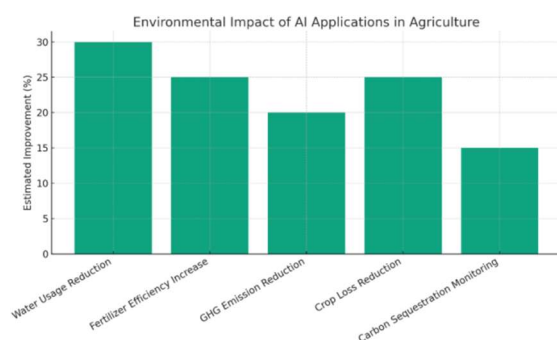


Fig. 1.: Estimated environmental improvements driven by AI applications in agriculture

Conclusion

AI is catalyzing a major transformation in agriculture, offering quantified gains in yield, resource efficiency and sustainability. Empirical

livestock health and supply chain optimization. Yet full realization depends on inclusive strategies like affordable technologies, digital studies show yield uplifts of up to 40%, water savings of 30% and dramatic reductions in chemical use. AI spans all farming domains from precision field management and robotics to infrastructure, open data, privacy safeguards and farmer-centered design. Future innovations including generative AI, blockchain, edge models and nanotech sensors promise to make agriculture smarter, greener and resilient. With proactive policy, equitable access and cross-sector collaboration, AI can drive a sustainable food systems revolution that benefits smallholders and global populations alike.

Conflict of Interest

The author declares no conflict of interest.

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